

ANNA NOVA

graphic designer

(262) 893 - 0636



aenovacek@gmail.com



annanovadesign.com



specialties

- Brand Identity
- Illustration
- Product Mockups
- Layout Design
- Communication

education

Graphic Design

Associates Degree

Waukesha County Technical College

2018 - 2021

volunteer / awards

Honors Graduate

Waukesha County Technical College 2021

Scholarship

Blessed Theresa of Calcutta Parish 2018

Winner "Best In Show"

Arrowhead High School - 3D Art Show 2018

Group Mission Trip

Valdosta, Georgia 2016

ABOUT ME

Imaginative and detail-oriented graphic designer with 3 years of experience in the marketing industry. I have exceptional skill illustrating using various mediums, as well as computer graphics expertise. I'm passionate about solving problems creatively. I'm knowledgeable of trending design concepts and aesthetics. My effective time-management and affable communication skills allow the efficient completion of projects with maximum cooperation. I have experience executing marketing projects via digital media and social content.

WORK EXPERIENCE

GRAPHIC DESIGNER

LePoidevin Marketing / Brookfield, WI / 2022 - PRESENT

- Create web advertisements and banners for digital marketing
- Develop creative design for marketing campaigns including print materials, brochures, and banners
- Conceptualize and mockup premium merchandise and promotional giveaway items
- Build media layouts for social accounts

GRAPHIC ARTIST

WILD Marketing Group / Brookfield, WI / 2020 - 2022

- Constructed and rebrand logos, product packaging, and in-store displays using customer specifications and company standards
- Created web banners, animations, and mockups for online marketing
- Developed creative design for marketing packages, including print materials, brochures, banners and signs
- Built layouts for catalogs and directories for print and sale
- Managed company social media accounts

FREELANCE ARTIST

MISC

- Made use of materials, such as pencils, ink, acrylic paint, charcoal, oil pastels, markers, and computer software to complete unique piece for customers

SOFTWARE SKILLS

ADOBE
INDESIGN



ADOBE
ILLUSTRATOR



ADOBE
PHOTOSHOP



ADOBE
DREAMWEAVER

